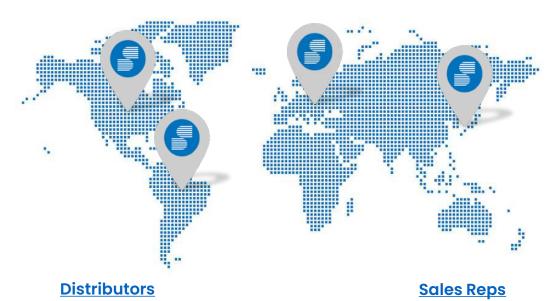


## **Our Distribution & Rep Network Expansion Continues Worldwide**

It's been a year since we launched **smartsemi.com**. And now, our robust network of stocking <u>distributors</u> and <u>sales reps</u> in North America has been complimented with new regional partners in Europe and Asia. We're now shipping worldwide and rapidly affirming our mission of becoming the trusted supplier for long lifecycle embedded memory components.























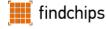
















# **SMART**semi<sup>™</sup>

## **New Products for Long-life Embedded Applications**

We launched SMARTsemi with industrial grade DDR3, DDR4, and eMMC components. Today, we sport a vastly expanded product line with new components, densities, and operating ranges to suit the needs of your applications. Our <u>latest catalog</u> includes:

#### **FLASH Products**









#### **DRAM Products**





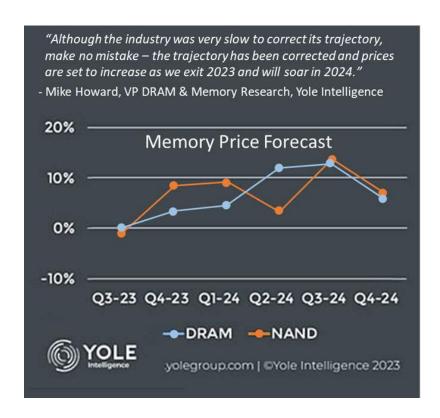
### **The Market Outlook**

The past year has been challenging for memory suppliers. According to reports by many industry analysts, customer inventory levels have been depleting while demand is increasing. Supplier production levels and capacity investments have been cut back.

Finally, its recognized that a new post-COVID supply/demand balance has been reached with price stabilization after price declines not seen in 15 years.

Industry pundits forecast that suppliers will be slow to increase capacity as they need time to recover. DDR4 supply is expected to tighten as mainstream demand shifts to DDR5. And eMMC growth is expected to continue. Price increases are projected to resume and accelerate as we enter a period of undersupply by 2024.

Now is the time to ensure your supply is stable for the period ahead. Qualify SMARTsemi DRAM, eMMC, and Flash Cards today.



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